



MAGAZINE in Latvian Published monthly – 12 times per year

Monthly review providing regular updates and analytical information on the development of transportation market, covering events, expert opinion, freight rates trends and more. Published monthly in Latvian. Distributed by subscription, by means of target mailing and during major industry events in Latvia.

Advertising rates for **MAGAZINE**

| | EUR | LVL |
|---|------|-----|
| Inside pages | | |
| 1/1 page | 495 | 333 |
| 1/2 page | 289 | 190 |
| 1/4 page | 163 | 108 |
| 1/8 page | 99 | 63 |
| 1/16 page | 55 | 37 |
| Special advertising positions | | |
| Font cover | 1179 | 775 |
| Front inside cover | 739 | 495 |
| Back inside cover | 585 | 396 |
| Back cover | 829 | 577 |
| Double page spread (front inside cover + 1st inside page) | 1179 | 775 |
| Double page spread next to table of contents (A4 + A4) | 873 | 595 |
| Double page spread on the inside pages (A4 + A4) | 739 | 495 |
| Page next to table of content (A4) | 585 | 396 |
| Page next to table of content (1/2 A4) | 343 | 234 |
| Lower banner on the inside pages | 154 | 99 |
| Article publishing, 1 page | 369 | 244 |
| Article publishing, 2 pages | 613 | 424 |
| Preparation of article | 91 | 59 |

For advertising companies «Komerctransports» provides the following free bonus opportunities / discounts:

Publication of additional information on companies' activities (interviews, expert opinion, technical information, news, specials and more) in **MAGAZINE**. The bonus is granted, if the total advertising space is 1/1 A4 (see "preparation of article").

Discounts in **MAGAZINE**

| | |
|------------------|-------|
| 3 issues | – 5% |
| 6 issues | – 10% |
| 9 issues | – 15% |
| 12 issues | – 20% |

Discounts in other editions

| | |
|-----------------|-------|
| 2 issues | – 5% |
| 3 issues | – 10% |
| 4 issues | – 15% |
| 5 issues | – 20% |

Additional paid services

- artwork of advertising materials **+10% of ad price**
- the urgent publication **+15% of ad price**
- choosing the advertising place on the inside pages **+10% of ad price**
- publishing the outside advertisement **+15% of ad price**

Important!

- Additional services are being calculated from the full ad price discounts are not included and applied.
- Prices are given exclusive of VAT.
- Payments in EUR* are effected by RF non-resident companies. Prices are given net of banking commission fee for money transfer on the Publisher's account. The advertising company covers 100% of banking commission fee for the transfer.