



TRANSPORT TRADE HERALD

MAGAZINE published in **RUSSIAN** 1 time per month, or 12 times per year

Monthly editions for experts and professionals in international freight and passenger transportation, transport and forwarding providers, technical maintenance specialists.

Advertising rates for **MAGAZINE**

	EUR	USD	RUB	LVL	LTL	UAH
Inside pages						
1/1 page	1299	1666	44 199	909	4464	8389
1/2 page	779	999	26 699	549	2709	5049
1/4 page	469	599	15 999	329	1629	3033
1/8 page	316	409	10 729	225	1099	2049
1/16 page	189	249	6499	135	649	1229
Special advertising positions						
Font cover	3249	4159	110 499	2269	11259	20979
Front inside cover	2079	2669	70 799	1459	7209	13419
Back inside cover	1689	2169	57 529	1179	5859	10899
Back cover	2449	3133	83 359	1719	8469	15819
Double page spread (front inside cover + 1" inside page, A4 + A4)	3249	4159	110 499	2269	11259	20979
Double page spread next to table of contents (A4 + A4)	2499	3133	83 359	1769	8649	15819
Double page spread on the inside pages (A4 + A4)	2079	2669	70 799	1459	7209	13419
Page next to table of content (A4)	1689	2169	57 529	1179	5859	10899
Page next to table of content (1/2 A4)	999	1279	33 966	699	3429	6449
Lower banner on the inside pages	429	549	14 599	299	1639	2769
Article publishing A4	739	949	25 299	739	2619	4779
Article publishing A4 +A4	1269	1629	43 299	1269	4419	8199
Preparation of article	249	329	8469	177	869	1629

For advertising companies ВЕСТНИК КОММЕРЧЕСКОГО ТРАНСПОРТА provides the following free bonus opportunities:

- Free publication** of additional information on companies' activities (interviews, expert opinion, technical information, news, specials, and more) in magazine. The bonus is granted, if the total advertising space is 1/1 A4 (see the rate entry "Preparation of article"). For publishing an article only, please refer to the rate entries "Article publishing".
- Free posting** of the published materials on www.transportweekly.com webpage in the subscribers' section for the electronic version of the magazine.

Frequency discounts

In Magazine	In other publications
in 3 issues – 5%	in 2 issues – 5%
in 6 issues – 10%	in 3 issues – 10%
in 9 issues – 15%	in 4 issues – 15%
in 12 issues – 20%	in 5 issues – 20%

Additional paid services

- Artwork design **+10% of ad price**
- Choosing advertising position on the inside pages **+10% of ad price**
- Outsize advertisement **+15% of ad price**
- 'Last minute' insertion **+15% of ad price**

Important to know!

- Calculation of additional paid services is based on the full advertisement rate, notwithstanding granted discounts.
- All indicated prices are VAT exclusive.
- All the prices are indicated net of banking commission fee for money transfer to the Publisher's account. The advertising company covers 100% of banking commission fee for the transfer.
- Payment may be effected in respective national currency.