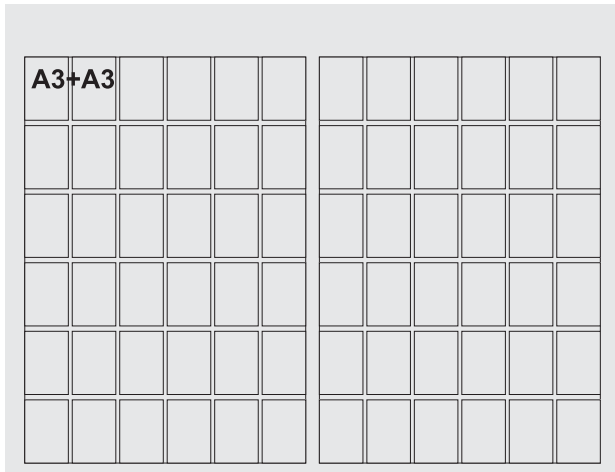
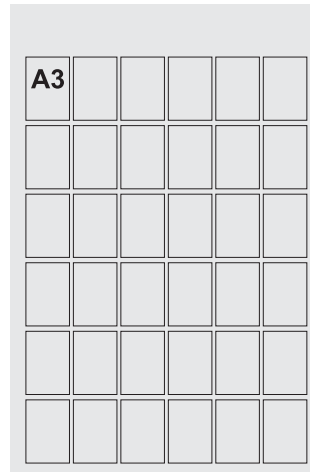


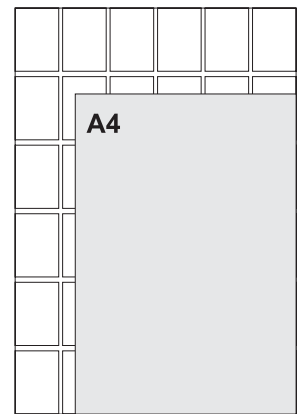
Advertising positions for newspapers (A3)



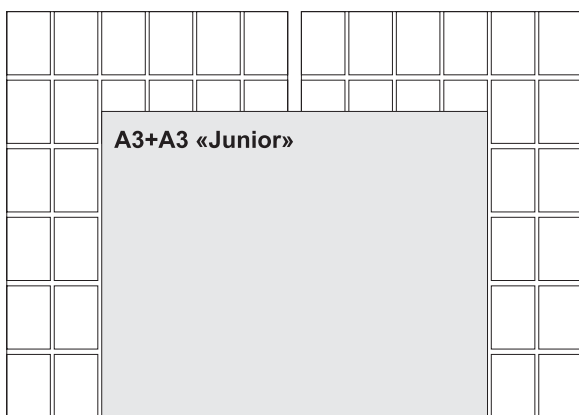
H420xL580 mm (+5mm)



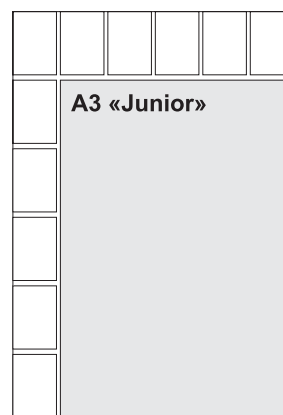
H420xL290 mm (+5mm)



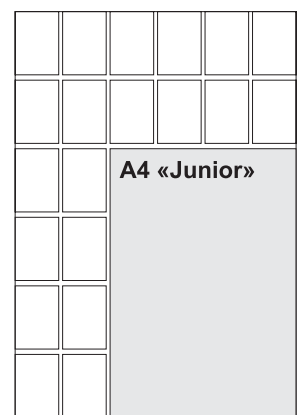
H297xL210 mm



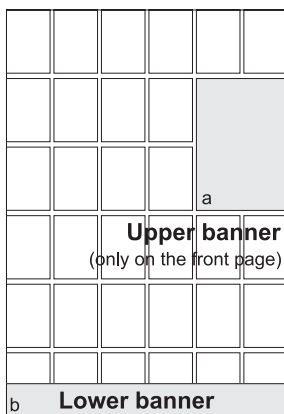
H284xL374 mm



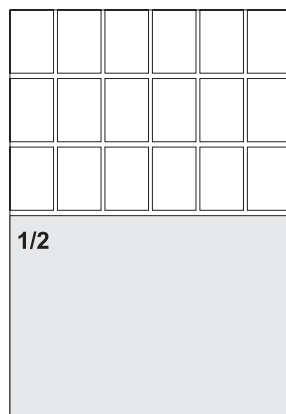
H312xL216 mm



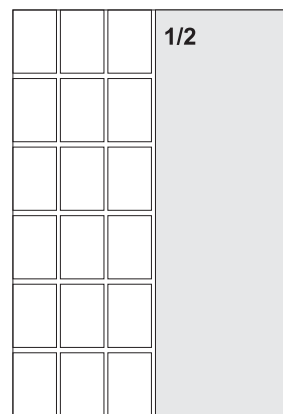
H249xL172 mm



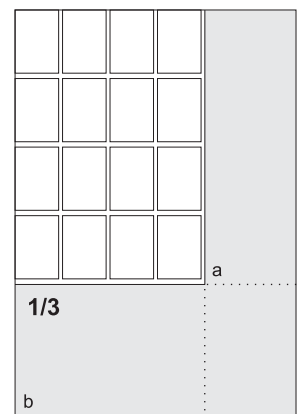
a – H122xL84 mm
b – H29xL260 mm



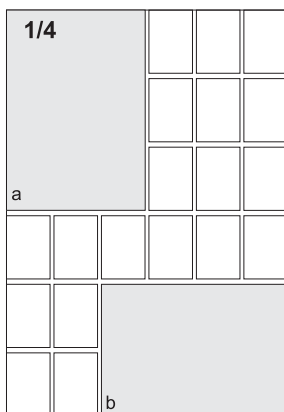
H185xL260 mm



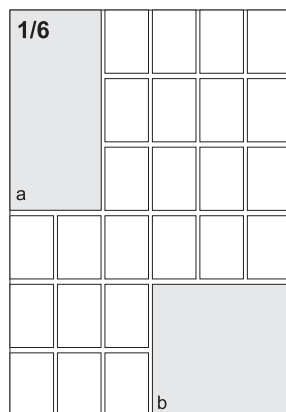
H375xL128 mm



a – H375xL84 mm
b – H122xL260 mm



a – H185xL128 mm
b – H122xL172 mm



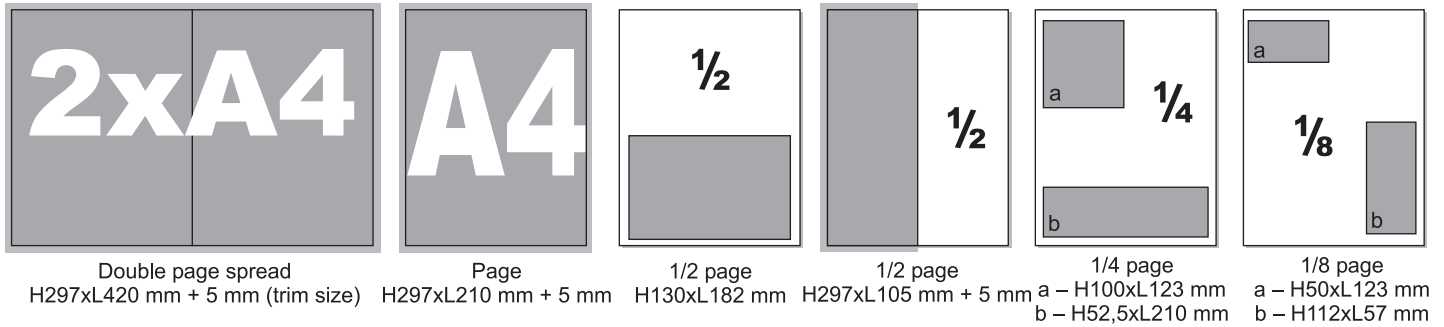
a – H185xL84 mm
b – H122xL128 mm

Horizontal advertisements

1/72	29x39 mm
1/36	9x128 mm
1/27	59x39 mm
1/18	59x84 mm
1/9	59x128 mm
1/6	59x172 mm
	59x260 mm

H – height
L – width

Advertising positions for magazines (A4)



H – height
L – width

Specifications for printing advertising materials

Technical requirements for advertising layouts

The accepted file formats (in preferential order):

EPS binary, TIFF, PDF (high resolution), Corel Draw (up to version 9).

In vector files all fonts are to be converted to curves.

The original artwork should be created strictly according to the size of the advertisement.

- Please ensure that no text, logos or essential images are placed within 7 mm from the edge of the trim size.
- For the full page artworks please take into account 5 mm margin from the edge.
- Please prepare files in scale 1:1, the artwork should be supplied at a resolution of no less than 300 dpi, in the colour model CMYK.
- Artworks and advertising materials by 10 Mb can be send to e-mail: master@transportweekly.com

The preparation of the artwork/design of the advertising materials, or introduction of some changes in the ready layout of the advertising material is covered by the "Client", as the separate work, at the rate of 10% of the value of the published advertisement. Herewith, all the changes and/or corrections in the artwork of the advertising company are done by the editorial office only in accordance with and by the request of the "Client".

Deadlines for the advertising materials

For the newspapers TRANSPORTWEEKLY LATVIA and TRANSPORTWEEKLY RUSSIA all the materials (advertisement, texts, correction, etc.) for the current issue are **to be provided to the editorial office on Wednesday by 23:00**.

For the magazine "TRANSPORTWEEKLY INTERNATIONAL" and "VESTNIK KOMMERCHESKOGO TRANSPORTA" (Transport Trade Herald) all the materials for the current issue are **to be provided to the editorial office not later than 10 before the magazine is being sent to the printing house** (see Table "For printing").

The editorial office does not carry any responsibility for the ill-timed delivery of the materials, and excuses like "Internet was not working" or "courier was late" cannot be the reasons to change the deadlines. Materials, received by the editorial office after the deadline and published, as the "urgent publication", are covered separately, at the rate of 15% of the value of the published material. At the discretion of the editorial office, materials, received after the deadline, can be postponed for the publication in the next issue of the corresponding publication. Please provide materials to the editorial office in time.

The dates of the printing and publication are just provisional, and can be changed by the editorial office without the advanced notice.

Choice of advertising place

For choosing the advertising place in the inside pages of the magazine, "Client" should pay additional rate of 10% of the value of published advertising materials.

Payment for services

The costs for additional services are being calculated from the full value of the advertisement discounts are not being calculated and applied.

In compliance with contract terms, all the payments for the published materials and additional services, are to be conducted according to the account rendered within the five days from the date of the bill (billing date). In the case, if the payments for the published advertisement are not carried out, "Client", according to the c. 1716-1724 of the Civil Law, should pay the "Publisher" penalty of 0,5% of the outstanding amount for each day. The next payment will be diverted to the repayment of the penalty, whereafter the remaining sum will be diverted to the next payment. The payment of the penalty does not relieve "Client" from the contract obligations.

"Client" undertakes to cover all the costs, connected with the banking money transaction services.